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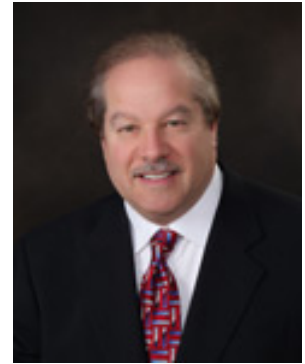
For more information, contact Charlene Riikonen at 843-842-2600

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Cera Products of Hilton Head Announces New Scientific Advisory Board Member Alan Buchman, MD, MSPH, Gastroenterologist and Authority in Nutrition, Intestinal Failure and IBD

HILTON HEAD, S.C. – Cera Products announces the appointment of gastroenterologist Alan Lewis Buchman, MD, to the Cera Products Scientific Advisory Board.

A former Professor of Medicine and Surgery at Northwestern University, Division of Gastroenterology, where he established the Inflammatory Bowel Disease Center and Intestinal Rehabilitation Centers, Dr. Buchman is considered a world authority in nutrition and intestinal failure as well as inflammatory bowel disease (IBD).



His many accomplishments include serving on 21 peer-reviewed journal editorial boards, often in editor positions, authoring more than 200 peer-reviewed articles, editorials, book chapters and three books, and receiving awards from numerous national societies including the American Gastroenterology Association (AGA), American Society for Nutrition, American College of Nutrition, American Society for Enteral and Parenteral Nutrition and Southern Medical Society.

He is the former president of the American Federation for Medical Research (AFMR) and served on committees that include the FDA's Gastrointestinal Drugs Review Committee for which he was acting chair, AGA's Education and Manpower and Training Committees, Council of the Central Society for Clinical Research, and National Commission on Digestive Diseases. He is past chair of the AGA's Nutrition and Obesity Section.

Dr. Buchman received his medical degree from the Chicago Medical School, completed his residency at Cedars Sinai Medical Center and a fellowship in Clinical Nutrition at UCLA and has a Master's of Science in Public Health. He also completed a fellowship in Gastroenterology at Emory University and served on the faculties of the Baylor College of Medicine and the University of Texas at Houston Medical School.

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Based in Hilton Head, South Carolina, Cera Products has completed extensive R&D. Its pioneering rice-based oral electrolyte blends are to correct dehydration, restoring fluid volume and cell balance for various medical conditions. CeraLyte is widely used by the U.S. military, primarily in medical kits and in field hospitals.

55 Mathews Drive, Suite 220 · Hilton Head Island, SC 29926 USA

tel 843.842.2600 fax 843.842.2601 www.ceraproductsinc.com