

## NEWS RELEASE



### PRESS RELEASE

FOR IMMEDIATE RELEASE:

March 1, 2012

**CeraSport** was a proud sponsor of the Hilton Head Island Half Marathon – 10K & 5K on Saturday, February 11th!



CeraSport was a proud sponsor of the Hilton Head Island Half Marathon - 10K & 5K on Saturday, February 11th! We were on site helping participants "Stay Hydrated" with Cera Sport!

Set for its eighth annual running in the late winter season of 2012 -- after its 2011 running saw just over 830 runners cross the **finish line** in all three races combined, including 476 in the **half marathon** alone -- the Hilton Head Island Half Marathon, 10K & 5K is run as a benefit both the the Hilton Head Regional Medical Center's "Strive to Excel" program as well as the Hilton Head Island Children's Memorial Garden.

The Hilton Head Half Marathon featured standard male and female divisions including , men's clydesdale and women's filly divisions, as well as a senior division. Gift cards and unique awards were presented to the top three overall male, male master's, female and female master's finishers. Additionally, the top three in each age category also received unique awards.

**CeraSport® and CeraSport EX-1®** are gluten free, all natural rice based electrolyte drinks, manufactured by Cera Products, Inc. which moved its headquarters from Maryland to SC in 2010. Cera's drinks restore essential salts and fluids lost in sweat and both prevent and correct dehydration while providing energy to help maintain athletic performance. Established in Maryland in 1993, Cera Products scientifically developed its high performance products along with physicians at Johns Hopkins University and other major medical centers in the USA. CeraSport is used by all branches of the US military (including Army Rangers and Navy SEALs), police, fire and law enforcement groups, as well as elite athletes including professional triathletes and adventure racers. All Cera Products are made in the USA. For more information visit [www.ceraproductsinc.com](http://www.ceraproductsinc.com), or call the company at 843-842-2600.