



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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CeraSport Oral Rehydration for PTR Wheelchair Championships

Hilton Head Island, SC . Cera Products has donated CeraSport Oral Rehydration Drinks for the nearly 100 participants at the important 21st Annual Wheelchair Tennis Championship to be held September 15 to 18, 2011, at Chaplin Park and Motorcoach Resort on Hilton Head Island.. The exceptional athletes participating are from several countries and range from 15 to 85. They will compete for over \$15,000 in prizes and for coveted ranking points to compete to represent their nations in the 2012 Paralympic Competition in London. “We are pleased to provide CeraSport ORS to help our athletes hydrated and to help them perform at their personal best!, commented PTR director Julie Jilly, when thanking Cera Products for its sponsorship. See [www.ptrtennis.org/events for an event schedule](http://www.ptrtennis.org/events_for_an_event_schedule).

ABOUT PTR: PTR was founded in 1976, by world renowned coach Dennis Van der Meer. Dennis saw the need to develop a universal language and progressions for tennis teaching. PTR Membership offers unparalleled educational materials, opportunities, career assistance and most importantly, worldwide recognition and respect. PTR also provides members with numerous benefits to assist them in their career as a tennis teaching professional and/or coach. With members in 110 countries, PTR's mission is to educate, certify and service tennis teachers and coaches around the world in order to grow the game.

ABOUT CeraSport: CeraSport® and CeraSport EX-1® are gluten free, all natural rice based electrolyte drinks, manufactured by Cera Products, Inc. which moved its headquarters from Maryland to SC in 2010. Cera's drinks restore essential salts and fluids lost in sweat and both prevent and correct dehydration while providing energy to help maintain athletic performance. Established in Maryland in 1993, Cera Products scientifically developed its high performance products along with physicians at Johns Hopkins University and other major medical centers in the USA. CeraSport is used by all branches of the US military (including Army Rangers and Navy SEALs), police, fire and law enforcement groups, as well as elite athletes including professional triathletes and adventure racers. All Cera Products are made in the USA. For more information visit www.ceraproductsinc.com, or call the company at 843-842-2600.