



For Release: October 19, 2012

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**CeraLyte®/CeraSport® Assures Safety of Its Rice-Based Products:
Only California rice used in its superior oral rehydration
solution and hydration drinks**

No arsenic in Cera's Products, independent lab tests report

HILTON HEAD, S.C. — Addressing health and safety concerns about arsenic in food and beverages containing rice, Cera Products reports its oral rehydration products are made from rice grown in California. Rice from California is considered the purest grown in the USA.

Long before *Consumer Reports* revealed the presence of arsenic in food and beverages made from rice, Cera Products, developers and manufacturers of high quality rehydration products, regularly and rigorously tests its rice. This testing includes analyses to make sure products contain no bacteria, yeast, mold, heavy metals, or arsenic. “We stand behind our products. Our tradition of regular testing ensures highest quality standards,” explains Charlene Riikonen, CEO of Cera Products. “We only use California rice to produce CeraLyte and CeraSport. No arsenical pesticides are used in growing the rice contained in our products. Independent laboratory tests report *no* arsenic in our products.”

CeraLyte oral rehydration solution and other Cera Products are unique because they are rice-based instead of sugar or glucose-based. The rice provides dual action to replace and reduce fluid losses by up to 30 percent. Cera's patented rice process provides mixed chain carbohydrates that quickly deliver salts and water that are a close match to what the body has lost, instead of a quick, short-chain delivery or insulin spike that comes from sugar-based products.

Cera Products pledges to closely monitor for arsenic in any rice it uses and to continue rigorously testing its products for top quality control; and we will continue to use only California rice.

Based in Hilton Head, South Carolina, Cera Products has completed extensive R&D. Its pioneering rice-based oral electrolyte blends correct dehydration, restoring fluid volume and cell balance for various medical conditions. Besides being used in many hospitals and clinics, CeraLyte is widely used by the U.S. military, primarily in medical kits and in field hospitals.

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