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Run for the Heroes across Georgia with CeraSport!

Hilton Head Island, SC- A unique and grueling run across Georgia by a mix of active duty military and civilians was held this Memorial Day Weekend to raise money for veterans that need home repairs or improvements to their homes. Cera Products Inc. kept all 11 individual runners and the 13 relay teams hydrated by donating over 135 gallons of CeraSport ORS for the annual "RUN FOR THE HEROES-260 MILE RUN ACROSS GEORGIA", from Ft. Benning/Columbus to Savannah, Georgia.

This run was limited to five days for the 11 individual runners and two days for the 13 relay teams, that equals to about 2 marathons a day for five days, or about one 100K a day for four days, or 87 miles a day for three days.

About Run for the Heroes

This race was created by John Teeple, an ultra-marathoner, in order to represent and provide back to our Veteran's within the Columbus, GA community. The House of Heroes provides assistance to our military veterans and public safety and/or their spouses by making repairs such as cleaning, painting, installation of access ramps; screen windows and doors, and yard maintenance and improvements. Home improvements are supervised by a local contractor, and will applicable codes. All of these home improvements at no charge to them. <http://www.runfortheheroes.com/plaintext/home/home.aspx>

About Cera Products, Inc.

Established in Maryland in 1993, Cera Products scientifically developed its high performance medical and sports rehydration products along with physicians from major US medical centers. Unlike most sports drinks on the market, CeraSport has no added simple sugars or fruit juices; it contains only Cera's patented blend of rice syrup, essential electrolytes, and flavors. A gluten-free product, CeraSport has a unique carbohydrate base which provides quick and sustained hydration without causing cramping or other problems.

CeraSport & CeraSportEX1 are used by all types of athletes from world class triathletes to weekend warriors. Cera Products proudly sponsors several elite long distance professional triathletes. Cera's unique sweat replacement formula is also used by law enforcement groups including SWAT teams, fire fighters and all branches of the US military; including the Army Rangers and Navy SEALs/EOD.